4E’s Socratis Model: A Grounded Theory for Managing Team Creativity in an Organisational Context

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Submitted in fulfilment of the requirements for the degree of
Doctor of Philosophy

University of Notre Dame Sydney
School of Business
March 2018
KEYWORDS

Creativity; Socratic Method; Socratic Dialogue; Leadership; Business management; Teams; Innovation; Critical thinking.
There has been considerable research on identifying the antecedents of creativity and the determinants of organisational creativity, but researchers are yet to develop an effective model for managing creativity within a traditional hierarchical management structure. It has been suggested that using the Socratic Method to create a learning environment within an organisation is a way to foster creativity in an uncertain environment. In this context the Socratic Method is defined as a directed questioning technique to encourage critical thinking. This thesis proposes that taking a Socratic approach to champion creativity enables management to increase creativity in their teams. It also reviews the relevant literature to test support for this assumption through the use of a grounded theory approach to propose and empirically test a model to manage a Socratic dialogue in a team environment. This thesis includes implications for theory and practice.
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STATEMENT OF ORIGINAL AUTHORSHIP

The work contained in this thesis has not been previously submitted to meet requirements for an award at this or any other higher education institution. To the best of my knowledge and belief, the thesis contains no material previously published or written by another person except where due reference is made.

Signature:

Date: 5 March 2018
ACKNOWLEDGEMENTS

I would like to thank my supervisors, Professor Hélène de Burgh-Woodman and Dr Sagar Athota, whose extensive knowledge ensured I didn’t veer off the path too far. Their insightful comments made me question and revise so that the end result is far superior to my early drafts. Without their support the journey would have been much more difficult.